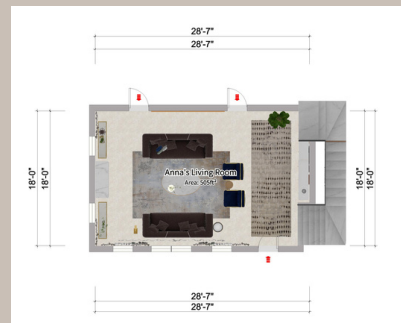
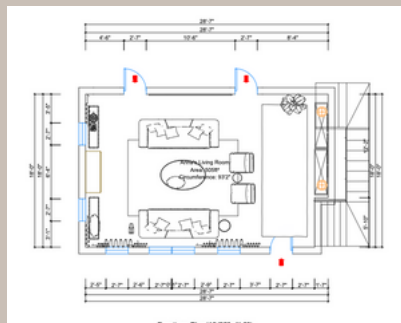




Services & Pricing Guide



Hello@IntrepidDesignStudios.com
+1 .202.374.3994



Hello there!

Are you looking for a problem solver who offers a fresh perspective, a modern aesthetic, and knowledge about how to create better functionality and comfort in your space? We're in the business of designing interiors that better serve and reflect the people in them.

We specialize in providing expert counsel to help you translate your preferences, both articulated and unspoken, into actionable strategies that help you create the home you deserve.

Our design counseling is conducted virtually and provides you with tools to advance your project at your own pace:

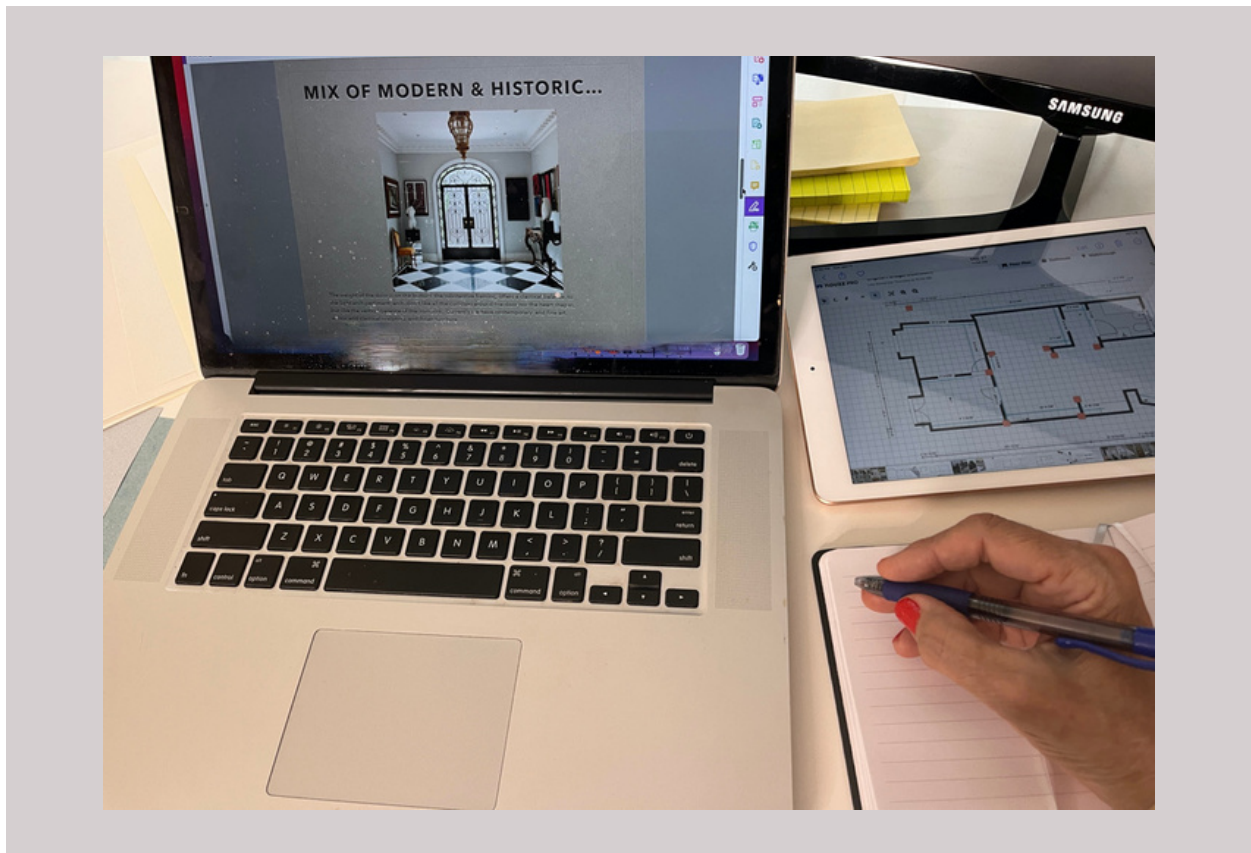
- Conceptual design
- Space planning and photo-realistic renderings
- Furnishing selections informed by your proportions and the scale of the environment
- Sourcing driven by your priorities within budget
- Guidance and styling recommendations

Why Work with Us

We design spaces to evolve with you. Our clients appreciate meaningful change. We help them create an environment that provides the true comfort, functionality, and an emotionally uplifting experience of not just a well-designed home, but a home designed just for them.

A client-centered design studio, we serve as your personal advisors providing recommended furnishings scaled to your proportions, lifestyle, behavioral norms, and intended use of space. We then infuse flow through placement and through visual and tactile finishes that reflect your story and preferences.

We offer the conceptual framework, know-how, and counsel to bring your vision into reality. Our clients lean into the meaningful insights counsel brings, they also know what kind of outcome they want—and they know when to call in an expert.



Testimonials



I appreciate the way you work and look forward to continue working with you in the future, including meeting you in person after I arrive in DC.

- Andrew, Guangzhou, China

"I loved the furniture, decor and colors you've combined for the room. These items and colors are certainly my style. Thank you so much!"

- Tiffini, District of Columbia



Surrounded by inherited antiques and acquisitions from retired relationships, I needed and wanted a change that was authentic to me and the person I am now. Suzanne helped me gain clarity about what brings me joy.[She] is friendly, professional, and informative offering great solutions to all of my concerns.

-Claire, Boston, MA

How It Works

01 SERVICE AGREEMENT

All client consultations are virtual and I am involved in each and every project design as your personal advisor. Once our collaboration begins, you will have 24/7 access to all of your design tools: mood board, plans, renderings, and selections.

During the design process, we will meet to share the why, what, and how behind your designs, and incorporate your feedback into further design development. When your design is completed, we provide written and visual guidance to help you implement the plan.

02 SCHEDULE A DISCOVERY CALL

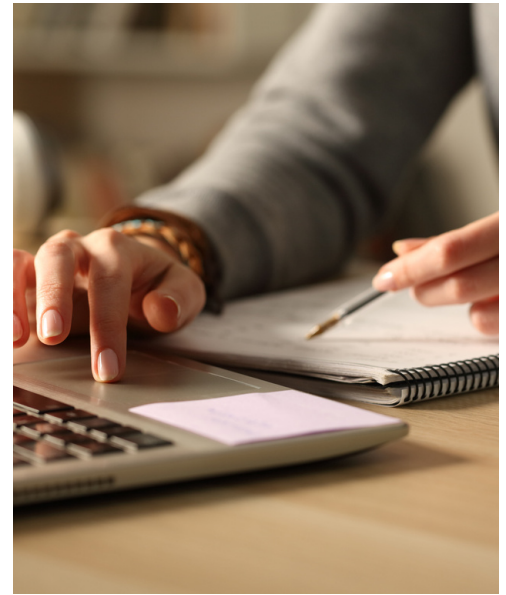
We start at the most important aspect of your project: you. We begin with a light touch (no pressure) complimentary conversation to listen and learn about your project and desires. Book a call: IntrepidDesignStudios.com or send us an [email](mailto:Hello@IntrepidDesignStudios.com) and we'll be in touch with you shortly.

03 LAUNCH YOUR INVESTMENT

We offer a number of packages which include:

- Topic Specific Design Consultation \$299
- Single Room Design Consultation \$875
- Multi-room Design Consultation (max. 3 rooms) \$1750

Additional services are also available.



COMMUNICATION

CONTACT DETAILS

202-374-3994

Hello@IntrepidDesignStudios.com

7901 4th St. N Ste 300 St.

Petersburg, FL 33702

OFFICE HOURS

M - F 9:00am - 5:00pm EST **but we work across multiple time zones, and communicate through email or calls.**

WEBSITE

www.IntrepidDesignStudio..com

SOCIAL MEDIA

[@IntrepidDesignStudios](https://www.instagram.com/IntrepidDesignStudios)

How It Works

04 COLLABORATION

We respect your time, participation, and privacy to achieve optimal results. Before your scheduled consultation, please provide us with:

- answers to the questionnaire
- images
- measurements

05 SCHEDULE YOUR CONSULTATION

This is the time to clarify any questions, dig deeper into priorities, key issues, concerns, and structural contexts.

06 DESIGN MEETINGS

We will schedule concise, virtual meetings to discuss the development of your "mood" story boards, space planning, renderings, and selections and incorporate your feedback into the advancement of your project.

07 CONGRATULATIONS!

Congratulations! We're nearly there! During our last project meeting, we will answer any final questions that will help you realize a space you will love to live in.

08 ADDITIONAL SERVICES

We're here to help with:

- Trade orders
- Art sourcing
- Additional guidance



COMMUNICATION

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Complimentary Consultation

Whether you are developing an idea or rethinking your current situation, our counsel always begins with a complimentary, 15-minute conversation to learn about each other and the project.

We are in the business as your trusted counsel, to design spaces to help you realize your aspirations.

This is a no-pressure conversation. If we move forward, our consultations inform the development a bespoke design because nobody should have to live in a home that doesn't serve them well.

[LET'S WORK TOGETHER](#)

WHAT YOU'LL GET:

- ✓ We will explore the design brief
- ✓ Learn about you and answer your questions
- ✓ Follow up with information like FAQs, to inform decisions

YOUR INVESTMENT
15 Minutes

"One Hour" Topic - Specific Consultation



This virtual design consultation is a great time to focus on a specific area of interest such as how update a vignette, bedding, lighting, design a gallery wall, style a built-in, or table-top display.

LET'S WORK TOGETHER

YOUR INVESTMENT
\$299

WHAT YOU'LL GET:

- ✓ On-the-spot recommendations during our 30-minute virtual meeting by Zoom in the design setting
- ✓ Written follow-up including selections and guidance about how to implement a plan of action



Single Room Design Consultation

The single room design consultation helps you conceptualize and plan spaces to improve flow, and functionality within a space, for everyone using it.

We help you conceptualize creative approaches to address awkward elements or design dilemmas.

With an emphasis on scale - your proportions, and the proportions of the space - we help you source furnishings, based on your preferences.

We also select lighting and decor to make your space come alive and make you look and feel better, while keeping your budget and timeline top-of-mind.

WHAT YOU'LL GET:

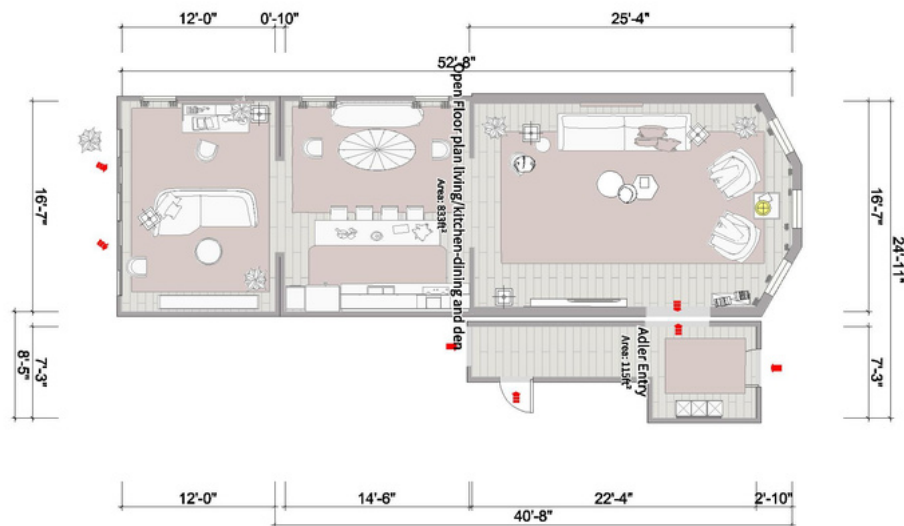
- ✓ Mood and material conceptual design
- ✓ Space planning and renderings
- ✓ Selection list and styling guide

LET'S WORK TOGETHER

YOUR INVESTMENT
\$875

Multi-Room Design Consultation

(up to 3 rooms)



We love planning integrated spaces. We help you create visual cohesion, whether rooms flow across boundaries, or are destinations like an office or individual bedrooms.

We are great at designing spaces that feel like a thought-through vision, a sum of parts. Why? A thoughtful design strategy helps you gain clarity and prioritize rather than spending lots of time and money that leads to nowhere.

The process is the same as the single room consultation, just more.

WHAT YOU'LL GET:

- ✓ Conceptualization mood board
- ✓ Space planning, renderings
- ✓ Selection list and styling guide

LET'S WORK TOGETHER

YOUR INVESTMENT
\$1750

Additional Services



Procurement Services

For those seeking trade orders, this service includes order facilitation. There is a *\$500 minimum fee for orders up to \$5,000, 10% fee for orders over \$5,000.

\$500*

Art and Accessory Consultation

We source from local artists, artisans, galleries, retail, and private collections and provide installation guidance.

*Trade order facilitation fees apply

\$675*

Hourly Consult

If you need additional counsel, we can help you achieve measurable project gains.

\$175

“

You will find Suzanne brings an unparalleled level of dedication and commitment to everything she does. [Her] strongest asset is her sense of team and willingness to step in and take initiative to help [them] achieve results.

—Erin, Arlington, VA



FAQ's

How does virtual consultation work?

With over 1000 virtual design consultations, we know that while we may not be present on-site in person, our process is very personal, and proven to be effective in helping people just like you, create the homes they love.

If we decide to move forward, our one-on-one conversations form a collaboration that informs the creation of tools, guidance, and curated selections that enable you to achieve your goals at your own pace.

How do I know you are the right designer for my project?

Our initial complimentary discovery call is a good place to start to learn if we are comfortable with each other. The website links to design briefs about real client work illustrate what you may expect from me. My blogs about my design process offer another insight into how design thinking helps my clients.

Our counsel helps you understand why and how to scale risks and when to scale back to inform your decision making process. Our sole goal is to serve your interests.

Are we involved in the design process?

Yes, of course, as much as you want. Our clients hire us to create a thoughtful, bespoke design, with tools and guidance to accomplish their projects, through their own network of local talent, at their own pace.

FAQ's

What is a realistic budget for our project?

Designing a space is a fun process but, we need to be honest about the budget so that we align with your expectations. If we receive a budget that is half the real budget then we will present you with options that will be below your (real) budget and the quality you expect.

On the other hand, if you've fallen in love with a spectacular light fixture that is out of budget, and staying on budget is important to you, we will try to "value engineer" trade-offs while keeping within the overall design strategy.

Additionally, unforeseen events occur like inflation, that can present budget slippage over time, given that many of our clients seek procurement at their own pace. While our sourcing is accurate at the time presented, delays in procurement may result in budget fluctuations.

Do you pass trade discounts to your clients?

Yes, we enable access to trade vendor discounts. Our business model for furnishings is based on flat-fee up-front access to vendors for discounted (net) orders under (net) \$5,000, and 10% of (net) orders over \$5,000.

Our business model for art is based on a flat fee for selections, and 10% (net) commission for works procured through our suppliers and vendors. All client purchases at the discounted (net) rate occur directly between our client and vendors (plus sales tax, freight and delivery, and associated fees).

Let's Get Started!

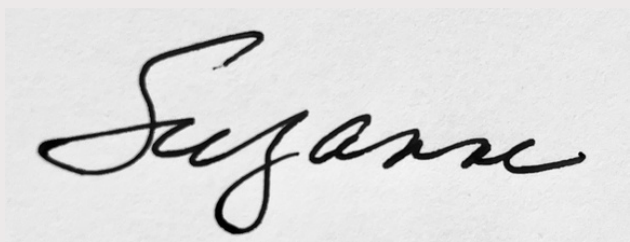
Our clients are well-informed and busy professionals with active lives. They love the experience great design brings, and want to achieve gains on their quest to live the good life.

We enable access to the expertise and tools they need to bring this about wherever they are located. We've been doing global communication for 20+ years and have built-in flexibility to meet our client's needs.

[SCHEDULE A CALL](#)

[LEARN MORE](#)

This life, it's a cool journey. We can help you make the most of it, on your terms.



hello@intrepidDesignStudio.com
www.IntrepidDesignStudio.com



My Consulting Journey

Suzanne Ross, the founder of Intrepid Design Studios, brings more than seven years of experience as a design consultant serving boutique commercial and residential design-build, renovations, staging and styling projects.

She developed strategic agility over several decades managing multi-million dollar international development projects in Asia, Africa, Latin, and South America.

With a formal education in art, she led initiatives to preserve cultural heritage, special interest tours of artisan studios, international museum events, as well as served as faculty at institutions such as Spelman College and the Atlanta College of Art.

She brings all of this experience and dedication to design to help her clients efficiently and effectively achieve their vision.



Our counsel helps clients understand the why, what, and how to help them make informed decisions, assess risk, and achieve a tangible return on investment.